

LIMITED TIME OFFER



## Solve the Modeller Shortage using HEEDS. While preventing £millions in capital overspend per catchment.

A plug-and-play optimisation bundle for ICM users.

### What's Included.

Software (£43,199)

- HEEDS + strategicPLUGIN bundle
- SHERPA optimisation algorithm - handles complex optimisation problems that challenge other tools

Training, Mentoring & Implementation (£16,180)

- On-site training for 4 delegates
- 16 hours of guidance
- Direct technical support throughout the year

HEEDS Water Industry Workflows (£30,000)

- Custom HEEDS workflow template (auto-calibration, spill optimisation, SuDS, DWMP, growth)

**Offer ends 22nd December 2025**



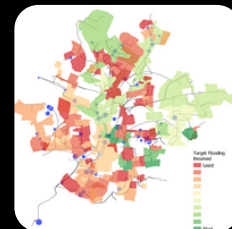
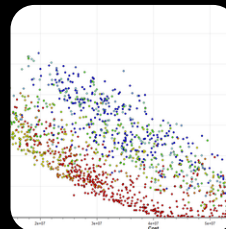
**Secure the offer.**

Ryan Kelly

[r.kelly@stridesimtech.com](mailto:r.kelly@stridesimtech.com)

**Full refund!**

If you meet the requirements and  
are not satisfied with the outcomes.



Know It Works. Before It Exists.  
[stridesimtech.com](http://stridesimtech.com)

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## Real Projects. Real Savings.

- 86% reduction in spill prediction error. Calibration in 0.5 days (vs weeks).
- 98.5% spill reduction ( $53,400 \text{ m}^3 \rightarrow 825 \text{ m}^3$ ). Identified £65M optimal spend vs £75M baseline. Delivered in 10 weeks (vs 6+ months).
- £200K CAPEX avoided through pump optimisation. 2× better than manual methods.

## Act Now.

- DWMP Cycle 2 is accelerating.
- CSO spill limits are tightening.
- Hit by a time crunch crisis where manual methods are not enough - what took weeks needs to happen in days

## Do you qualify?\*

- You have ICM Ultimate (ICM + Exchange).
- You can commit 4 delegates to on-site training within 2 weeks of licence start.
- You have a specific project in mind (CSO optimisation, calibration, etc.).
- You're committed to delivering results by end of 2026.

Limited availability  
First come, first served basis

### Secure the offer.

Ryan Kelly  
r.kelly@stridesimtech.com

Total Package Value: £89,379/year  
Your Investment: £49,000/year  
(You save £40,379 in Year 1)

stridesimtech.com

\*Terms and conditions apply. New Customers only.